Applicant: Hiroshi Shimizu, et al.

(650) 326-2400

Title: Data Communiation System, Transmitting Device, and ...

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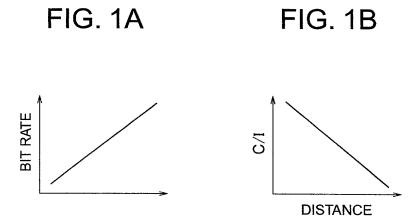
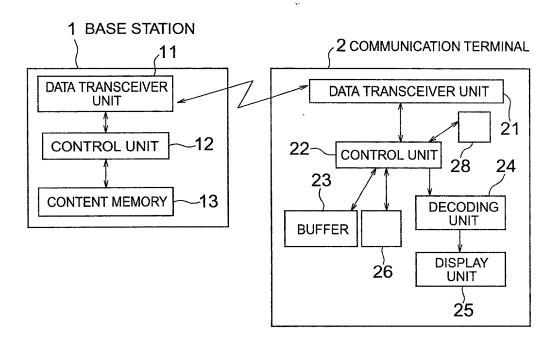


FIG. 2



Robert C. Colwell, Reg. No. 27,431

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FIG. 3

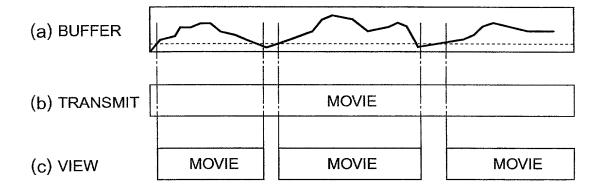
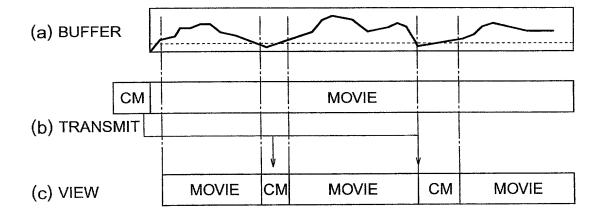


FIG. 4



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FIG. 5

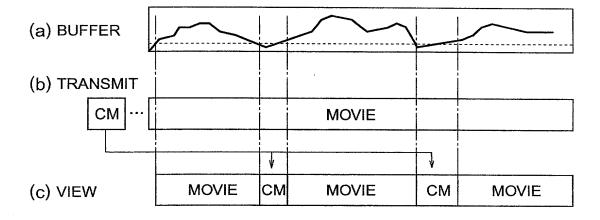


FIG. 6

TRANSMIT	MOVIE	CM MOVIE	СМ	MOVIE	СМ	MOVIE	СМ	MOVIE	СМ
	1 1	1	,					1	

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FIG. 7A

FIG. 7B

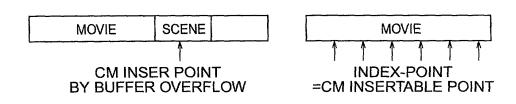


FIG. 8

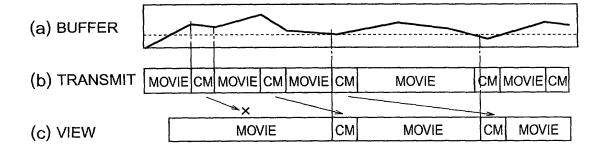
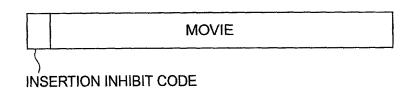


FIG. 9



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FIG. 10

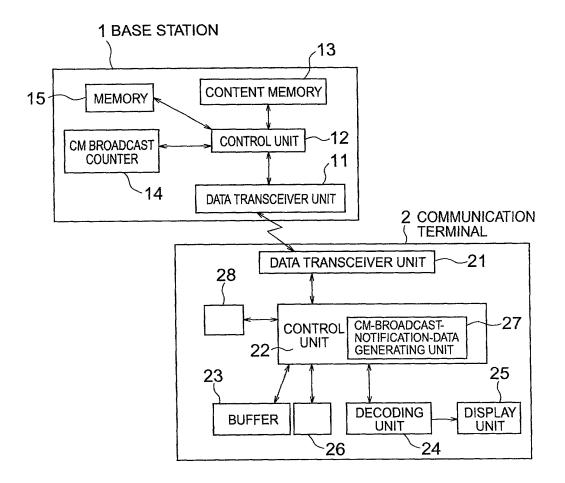


FIG. 11

			<del> </del>
	CM BROADCAST COUNT	BONUS POINT	DISTRIBUTION CHARGE (DISCOUNT)
	1~5	1	450YEN(50YEN)
	6~10	2	400YEN(100YEN)
	11~15	3	350YEN(150YEN)
	16~20	4	300YEN(200YEN)

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FIG. 12

CM BROADCAST TIME PERIOD	BONUS POINT	DISTRIBUTION CHARGE (DISCOUNT)		
10sec~30sec	1	450YEN(50YEN)		
30sec~1min	2	400YEN(100YEN)		
1min~3min	3	350YEN(150YEN)		
3min∼	4	300YEN(200YEN)		

FIG. 13

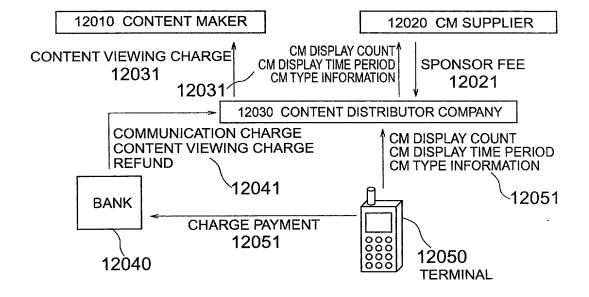


FIG. 14

CM COMPANY	CONTENTS OF ADVERTISEMENT	CM BROADCASTING PRIORITY	CHARGING RATIO
COMPANY A	ORDINARY ADVERTISEMENT	LEVEL C	1.0
COMPANY B	ADVERTISEMENT OF DISTGRIBUTOR COMPANY	LEVEL B	0. 5
COMPANY C	ADVERTISEMENT OF OTHER COMPANY	LEVEL D	2. 0
COMPANY D	ADVERTISEMENT OF OTHER COMPANY	LEVEL B	4. 0
COMPANY E	OFFICIAL STATEMENT	LEVEL A	0. 0
COMPANY F	URGENT NEWS	LEVEL A	0. 0

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